## **SCHOOL NEWSLETTER 2**

Dear pupil, parent and carer,

Thank you for playing Beat the Street! An amazing 28,000 people are now playing the game across Broxbourne, Watford, Hemel Hempstead and Stevenage and the streets are buzzing with people walking, cycling, running and scooting!



You have collectively walked over 121,000 miles this week which is the equivalent of almost 5 times round the earth!

Overall, Martins Wood Primary School in Stevenage is currently in the lead for the most miles walked, while Shephalbury Park Primary School is in the lead for the highest average score. The top team in each town in each leader board will win a prize so it's all to play for! Remember that you must tap at least two different boxes within an hour.

Also, why not encourage more grownups to get involved? Everyone is invited to play including mum, dad, granddad or grandma and even neighbours to sign up to join your team. Their points will then count towards your team's total!

PRIZES As well as getting more active and enjoying the fresh air, playing the Beat the Street has other benefits. If the target of 500,000 miles is reached, local charities will benefit from a £1,000 donation.

We are getting some reports of cheating – people driving between boxes or tapping more than one card at a time. Please do not spoil the game and prevent people from getting active. We will reset cards to zero of cheats and will continue to monitor the situation.

There are also some fantastic prizes for the people—prizes such as gym memberships, personal training sessions, Hollywood Bowl passes and vouchers for local businesses such as pubs and shops, and Hudls.

Each week one child will have a 'lucky tap' prize in every primary school. The pupil will receive an exclusive online copy of a magazine of their choice from Beano, Jacqueline Wilson, 100% Gaming, Animals and You and WWE Kids through the school.

Check out the leader board at www.herts.beatthestreet.me or like us on Facebook Beat the Street Herts follow us on Twitter @btsherts.

If you lose your card or fob, just let your school know and they should be able to replace it.

If you're at a loose end this Sunday afternoon why not pick up some double points on the Beat Box (#339) next to King George V Playing Fields for Stevenage Borough Council's Stevenage Day event and say hello to us at our stall: http://www.stevenage.gov.uk/about-stevenage/stevenage-day/

Happy walking and cycling! Beat the Street team